



WILD & SCENIC[®] FILM FESTIVAL

where activism gets inspired



2025 SPONSORSHIP LEVELS

The Wild & Scenic Film Festival brings together incredible selections of films that inform, inspire, and ignite solutions and possibilities to restore the earth and human communities while creating a positive future for the next generation. The Film Festival is a natural extension of the Alliance's mission to restore the lands and waters of the Chesapeake Bay watershed. Our 2025 Festivals will be held on March 4th in Annapolis, MD; March 5th in Lititz, PA; and on March 6th in Richmond, VA and Washington, DC.

\$20,000 - PRESENTING SPONSOR		(ONLY 2 AVAILABLE)
WEBSITE	<ul style="list-style-type: none">Your logo and website link receive top billing on WSFF web page.	
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none">The Alliance will partner with your team to highlight your commitment to restoring the lands and waters of the Chesapeake Bay through customized social media content or a blog post.Your logo will receive prominent placement on WSFF social media and email marketing content.Your logo and website link will be included in the Alliance's newsletter for 12 months, reaching a highly engaged audience of 16K subscribers. In 2024, our newsletter had an average open rate of 50% and an average click rate of 5%.	
AT THE EVENT	<ul style="list-style-type: none">Your logo will receive top billing on all event signage, digital and print.Full spread ad in program booklet.	
TICKETS	<ul style="list-style-type: none">20 tickets to the regional WSFF(s) of your choice.	
SPECIAL	<ul style="list-style-type: none">The Alliance team will partner with you to create a conservation service day or learning experience tailored to your philanthropic goals, including professional photography and video recapping your team's involvement in our work.	

\$10,000 - GREAT BLUE HERON SPONSOR	
WEBSITE	<ul style="list-style-type: none">Your logo and website link receive prominent placement on the WSFF web page.
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none">An individual post on Alliance social media thanking you for sponsoring WSFF.Your logo will be highlighted in WSFF marketing emails.
AT THE EVENT	<ul style="list-style-type: none">Your logo will be included on all event signage, digital and print.Full-page ad in program booklet.
TICKETS	<ul style="list-style-type: none">10 tickets to the regional WSFF of your choice.

\$5,000 - ELK SPONSOR

WEBSITE	<ul style="list-style-type: none">Your logo will be featured on the WSFF web page.
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none">Prominent recognition in a group thank you post on the Alliance's social media.Your logo will be included in WSFF marketing emails.
AT THE EVENT	<ul style="list-style-type: none">Your logo will be included on event signage.Half-page ad in program booklet.
TICKETS	<ul style="list-style-type: none">8 tickets to the regional WSFF of your choice.

\$3,000 - OSPREY SPONSOR

WEBSITE	<ul style="list-style-type: none">Your logo will be included on the WSFF web page.
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none">Included in a thank you post on the Alliance's social media.Your name will be listed in WSFF marketing emails.
AT THE EVENT	<ul style="list-style-type: none">Logo included on all event signage, digital and print.Your name will be listed in the program booklet.
TICKETS	<ul style="list-style-type: none">6 tickets to the regional WSFF of your choice.

\$1,500 - BROOK TROUT SPONSOR

WEBSITE	<ul style="list-style-type: none">Your name will be included on the WSFF web page.
SOCIAL MEDIA	<ul style="list-style-type: none">Your name will be listed in a thank you post on the Alliance's social media.
AT THE EVENT	<ul style="list-style-type: none">Your name will be listed on event signage.
TICKETS	<ul style="list-style-type: none">4 tickets to the regional WSFF of your choice.

\$500 - TERRAPIN SPONSOR

WEBSITE	<ul style="list-style-type: none">Your name will be included on the WSFF web page.
AT THE EVENT	<ul style="list-style-type: none">Your name will be listed on event signage.
TICKETS	<ul style="list-style-type: none">2 tickets to the regional WSFF of your choice.



2025 SPONSORSHIP LEVELS

For decades, the Alliance for the Chesapeake Bay has engaged communities in watershed conservation. Not only do volunteers help accomplish important work and increase awareness about watershed issues, but they also empower communities to take action and can cascade into more locally-led stewardship. This is why we're on a mission to get as many community members outside as possible in our 2025 Treelay!

\$10,000 - PRESENTING SPONSOR		(ONLY 1 AVAILABLE)
WEBSITE	<ul style="list-style-type: none"> Your logo and website link receive prominent placement on the Treelay web page. 	
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none"> Your logo will receive prominent placement on Treelay social media, email marketing content, and press releases. 	
AT THE EVENT	<ul style="list-style-type: none"> Your logo will receive prominent placement on Treelay shirts and signage. 	
SPECIAL	<ul style="list-style-type: none"> The exclusive opportunity to co-brand Treelay "swag" for volunteers. Assistance connecting your employees to Treelay events in their areas. 	

\$5,000 - FOREST SPONSOR	
WEBSITE	<ul style="list-style-type: none"> Your logo and website link receive placement on the Treelay web page.
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none"> Your logo will be highlighted in Treelay emails and social media posts.
AT THE EVENT	<ul style="list-style-type: none"> Your logo will be included on Treelay shirts and event signage.

\$2,500 - TREE SPONSOR

WEBSITE	<ul style="list-style-type: none">Your logo and website link receive placement on the Treelay web page.
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none">Your logo will be included in Treelay marketing emails.
AT THE EVENT	<ul style="list-style-type: none">Your logo will be included on the Treelay shirt.

\$1,000 - SAPLING SPONSOR

WEBSITE	<ul style="list-style-type: none">Your company name and website link will be included on Treelay web page.
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none">Your company name will be listed in Treelay marketing emails.
AT THE EVENT	<ul style="list-style-type: none">Your company name will be listed on the Treelay shirt.

\$500 - SEED SPONSOR

WEBSITE	<ul style="list-style-type: none">Your company name and website link will be included on Treelay web page.
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THE TASTE

CELEBRATE THE CHESAPEAKE



2025 SPONSORSHIP LEVELS

The Taste is a celebration of our Chesapeake Bay watershed, offering live music, locally-inspired eats, awards, silent auctions, and comradery. Our largest annual fundraiser, the Taste aims to bring together like-minded corporations and conservationists in three distinct communities: Lancaster PA, Richmond VA, and Annapolis MD. Last year, the Taste attracted 375+ attendees and 44 sponsors.

\$20,000 - ROCKFISH SPONSOR		(ONLY 3 AVAILABLE)
WEBSITE	<ul style="list-style-type: none">Your logo and website link receive prominent placement on the Taste web page.	
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none">The Alliance will partner with your team to highlight your commitment to restoring the lands and waters of the Chesapeake Bay through customized social media content or a blog post.Your logo and website link will be included in the Alliance's newsletter for 12 months, reaching a highly engaged audience of 16K subscribers. In 2024, our newsletter had an average open rate of 50% and an average click rate of 5%.	
AT THE EVENT	<ul style="list-style-type: none">Exclusive speaking opportunity to welcome guests and introduce the Alliance leadership at the regional Taste of your choice.Your logo and personalized message receive prominent placement on all event signage, digital and print.	
TICKETS	<ul style="list-style-type: none">20 tickets to the regional Taste(s) of your choice.	
SPECIAL	<ul style="list-style-type: none">The Alliance team will partner with you to create a conservation "field day" tailored to your philanthropic goals, including professional photography and video recapping your team's involvement in our work.	

\$10,000 - OYSTER SPONSOR		(ONLY 5 AVAILABLE)
WEBSITE	<ul style="list-style-type: none">Your logo and website link prominent on the Taste website.	
SOCIAL MEDIA	<ul style="list-style-type: none">An individual post on Alliance social media channels thanking you for sponsoring the Taste.The opportunity to develop a guest blog post with help from the Alliance team.	
AT THE EVENT	<ul style="list-style-type: none">Logo prominent on all event signage, digital and print.Recognized in the Alliance leadership welcoming remarks.	
TICKETS	<ul style="list-style-type: none">10 tickets to the regional Taste of your choice.	
SPECIAL	<ul style="list-style-type: none">Your team will be invited to participate in a fall volunteer tree planting of your choice.	

For our forests. For our streams. For our future. | www.allianceforthebay.org

\$5,000 - BLUE CRAB SPONSOR

WEBSITE	<ul style="list-style-type: none">Your logo and website link featured on the Taste landing page.
SOCIAL MEDIA	<ul style="list-style-type: none">Prominent recognition in a group thank you post on the Alliance's social media channels.
AT THE EVENT	<ul style="list-style-type: none">Logo featured in all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">8 tickets to the regional Taste of your choice.

\$3,000 - WHITE PERCH SPONSOR

WEBSITE	<ul style="list-style-type: none">Your logo and website link listed on the Taste website.
SOCIAL MEDIA	<ul style="list-style-type: none">Included in a thank you post on the Alliance's social media channels.
AT THE EVENT	<ul style="list-style-type: none">Logo included on all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">6 tickets to the regional Taste of your choice.

\$1,500 - PAW PAW SPONSOR

WEBSITE	<ul style="list-style-type: none">Name and website link listed on the Taste website.
SOCIAL MEDIA	<ul style="list-style-type: none">Included in a thank you post on the Alliance's social media channels.
AT THE EVENT	<ul style="list-style-type: none">Name listed on all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">4 tickets to the regional Taste of your choice.

\$500 - FRIEND OF THE ALLIANCE

WEBSITE	<ul style="list-style-type: none">Name listed on the Taste website.
AT THE EVENT	<ul style="list-style-type: none">Name listed on print event signage.
TICKETS	<ul style="list-style-type: none">2 tickets to the regional Taste of your choice.



SPONSORSHIP FORM

- Yes! I would like to sponsor the Alliance.
- I can't sponsor, but I want to do my part. Enclosed is my gift of \$_____

Taste: Celebrate the Chesapeake

- Rockfish Sponsor - \$20,000
- Oyster Sponsor - \$10,000
- Blue Crab Sponsor - \$5,000
- White Perch Sponsor - \$3,000
- Paw Paw Sponsor - \$1,500
- Friend of the Alliance - \$500

Wild and Scenic Film Festival

- Presenting Sponsor - \$20,000
- Great Blue Heron Sponsor - \$10,000
- Elk Sponsor - \$5,000
- Osprey Sponsor - \$3,000
- Brook Trout Sponsor - \$1,500
- Terrapin Sponsor - \$500

Treelay: Watershed-Wide Workday

- Presenting Sponsor - \$10,000
- Forest Sponsor - \$5,000
- Tree Sponsor - \$2,500
- Sapling Sponsor - \$1,000
- Seed Sponsor - \$500

Organization: _____

Coordinator Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

- Enclosed is check #: _____ Sponsorship Amount: \$_____

Pay by credit card at allianceforthebay.org/sponsor or mail this completed form to 151 West Street, Suite 101, Annapolis, MD 21401.

Thank you!