



Position Announcement: Chesapeake Bay Program Multimedia Intern

About the Alliance:

The <u>Alliance for the Chesapeake Bay</u> (Alliance) is a regional nonprofit organization whose vision is clean streams and rivers flowing through resilient landscapes, cared for by the people who live, work and play in the Chesapeake Bay watershed; and whose mission is to bring together communities, companies and conservationists to improve our lands and waters. The Alliance was founded in 1971 and has offices in Annapolis, Md., Lancaster, Pa., Washington, D.C. and Richmond, Va.

About the Chesapeake Bay Program:

The <u>Chesapeake Bay Program</u> is a regional partnership established in 1983. Federal, state and local government agencies, academic institutions and nonprofits work together to restore and protect the Chesapeake Bay and the many streams, creeks and rivers in the watershed through collaborative policy making, scientific assessment and public communication. The Communications Office is managed by the Alliance under grant funding provided by the U.S. Environmental Protection Agency (EPA).

Job Description:

The Alliance for the Chesapeake Bay seeks a **Multimedia Intern** for its <u>Chesapeake Bay</u> <u>Program</u> (CBP) Communications Office in Annapolis, Maryland. The CBP Communications Office produces photography, video and text to tell stories about environmental restoration, protection and appreciation across the 64,000 square-mile Chesapeake Bay watershed. The intern will be expected to take part in all steps of the creative process, primarily producing original visuals, working with writers and editing material from the CBP photo and video archives. The CBP Communications Office incorporates visuals and text into feature stories for the CBP website and social media, supporting outreach to diverse audiences and interest groups throughout the watershed.

This is a summer 2025 position. Deadline to apply is Sunday, March 9, 2025.

Specific duties of the position:

- Produce original photography and video for articles, social media posts and other CBP products.
- Create multimedia content (e.g., reels, short videos) for CBP social media channels (Facebook, Instagram, LinkedIn, YouTube).
- Produce one short video story to appear on CBP website, <u>www.chesapeakebay.net</u>.
- Work with the Multimedia Manager to contribute story ideas during monthly editorial planning meetings.

- Write a minimum of three articles for the CBP <u>blog</u>.
- Curate and edit photographs for entries in the <u>CBP Field Guide</u>.
- Organize, edit, keyword and write detailed, accurate captions for photos to be added to the publicly available CBP photo archive.
- Both independently and with CBP staff, work on-location in outdoor settings including farms, parks and waterways.
- Take on other duties as assigned and as applicable to the candidate's skills.

Qualifications and Experience:

- Desired fields of study: Photojournalism, Journalism, Communications, Science Communication, Photography, Fine Arts, Film & Media.
- Strong organizational skills and attention to detail.
- Proficiency in editing, captioning and toning digital photos and video using Adobe Lightroom and Premiere Pro.
- Proficiency using DSLR/mirrorless interchangeable lens cameras and audio equipment.
- Solid writing proficiency and knowledge of AP style.
- Interest in environmental and/or social issues.
- Exceptional interpersonal skills and willingness to be a team player.
- Must have dependable access to a vehicle.
- Physical requirements applicants must be:
 - o able to lift and carry objects up 50 pounds,
 - o able to stand and walk for extended periods, sometimes over rough terrain and
 - o comfortable traveling by boat.
- FAA drone certification is desired, but not required.

The Alliance for the Chesapeake Bay offers a family-friendly, flexible work environment. We are committed to building a strong team and encourage candidates from all backgrounds to apply. If you meet more than 75% of the qualifications of this description, we encourage you to apply.

Supervision: The Chesapeake Bay Program Multimedia Intern reports directly to the Chesapeake Bay Program Multimedia Manager.

Hours and Location: This is a hybrid position based at the EPA Chesapeake Bay Program Office in Annapolis, Maryland. The candidate will be expected to work at least two days per week in the office.

Compensation: This is a temporary position, at \$18.00 per hour, and benefits such as paid time off and health insurance are not provided. The Multimedia Intern will be reimbursed for approved travel expenses on top of their hourly rate. An assortment of Canon camera equipment will be available for this position.

Term of Employment: This is a full-time internship (40 hours/week) for 15 weeks (negotiable) in summer 2025 (approximately May – August).

Application: Please email your cover letter, resume with at least one professional or academic reference and a link to a tightly-edited portfolio of captioned, storytelling photography and video to <u>careers@allianceforthebay.org</u> by **Sunday, March 9, 2025.** Include "CBP Multimedia Intern" in the subject line. No telephone inquiries, please.